

PLANNING WITH SOUL & PRECISION



CATERINA LOSTIA
W E D D I N G S & E V E N T S



TABLE OF CONTENT

WELCOME	5
THE ART OF EVENT DESIGN	6
DESTINATION IN ITALY	8
ABOUT US	10
OUR APPROACH	13
OUR VALUES	14
TESTIMONIALS	15
HOW WE WORK	18
SERVICES & INVESTMENT	22
PAYMENT	28
FAQS	31
MEET THE TEAM	36
THANK YOU	39



There is a distinct peace of mind that comes from working with a team that has perfected the art of the invisible detail. We take pride in a standard of service that is as discreet as it is absolute.

By merging meticulous technical oversight with an uncompromising eye for design, we craft celebrations that feel effortless to our clients—while remaining architecturally flawless behind the scenes.



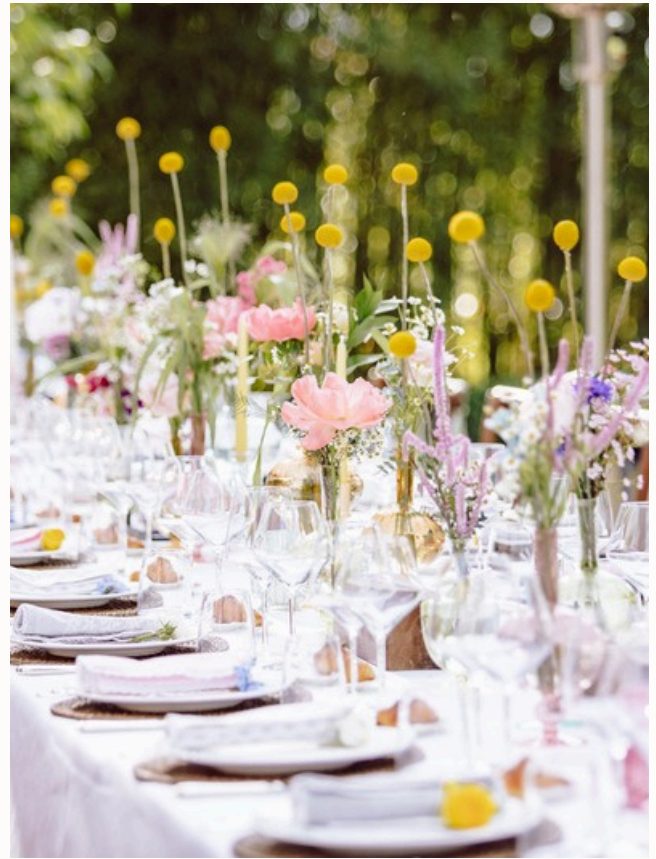
WELCOME

We envision our collaboration as a series of intentional, unhurried moments, a sanctuary from the rush of planning. Whether we meet over a glass of wine in an open-air Italian salon or share a quiet coffee by video call from the comfort of your home, we create a space where your ideas can breathe.

Our mission is to step into your world and see it through your eyes. By anchoring ourselves in your aspirations, we transform your vision into a carefully crafted narrative.

We treat every project like a bespoke screenplay, layering textures, sketches, and dialogue so the story of your celebration unfolds with effortless precision and a rhythm entirely your own.

Catematomo
Founder & CEO



THE ART OF EVENT DESIGN

Designing the Atmosphere

Design · The origin

The fil rouge, the palette, the style, the scenography of every space.

No vendor, no timeline, no detail is decided before we know which event we are building.

Planning

Design becoming method: vendors chosen not for availability but for their ability to interpret the project's aesthetic; a schedule built to protect rhythm and atmosphere, so the design is never diluted in execution.

Coordination

Planning becoming presence: the vision becomes lived experience.

Behind the scenes, we hold the thread so that nothing conceived is lost in the instant it happens.

FROM STRUCTURE TO PERCEPTION

Our approach is rooted in architecture: the discipline that taught us to master volume, light, and proportion. Visual merchandising then gave us the key to moving beyond structure. We learned that a space should never simply be built; it should be brought to life.

Every element, from the choice of materials to the arrangement of the smallest detail, guides the eye and shapes a precise sensation.

LUXURY AS A METHOD

Working with houses such as Cartier and Tiffany & Co., collaborations we are still proud to maintain today, has defined our professional standards.

In the world of luxury, excellence is not a goal; it is the starting point.

From these experiences, we inherited rigor, a care for the invisible, and the ability to handle complexity with exacting precision.

THE DIRECTION OF YOUR EVENT

Today, we bring this culture of detail to private events and destination weddings across Italy and Europe. We don't simply plan, we act as architects of experience.

Whether in a historic Italian residence or a countryside estate, our role is to translate your vision into a coherent, technically flawless project that welcomes your guests as if the space were made for them.



DESTINATION IN ITALY

When you decide to host a luxury event in Italy, you're not merely organizing a gathering: you're crafting a remarkable experience for your guests.

Caterina Lostia is a premier event production agency working throughout Italy. Our mission is simple: to deliver exceptional results that enchant your guests. We pair creative vision with rigorous operational standards, ensuring every project is delivered on time, with precision and flawless execution.

Italy is not a backdrop, it is a material we design with. Centuries of architecture, light, and landscape become the raw substance of your celebration: a Renaissance courtyard, the silver light over a lake, the scent of a citrus garden at dusk. Our role is to read each place and shape it around you, so that the country itself becomes part of your story.

SET DESIGN & DECOR

Our strength lies in our proactive problem-solving and our elite network of continuously evaluated suppliers. This commitment to quality allows us to offer personalized service and total confidence throughout the planning process, turning your initial concept into a seamless reality.





DREAMY DESTINATION

Where the place becomes part of the story.

Italy is an enchanting choice for weddings, where romance and history meet against breathtaking landscapes. This small yet boundless country welcomes you with its singular charm and an endless array of possibilities for your celebration.

Choosing your destination is the first step of our journey together. We will explore regions such as:

*Enchanting Lakes, breathtaking Tuscany, and the romantic Amalfi Coast;
historic cities like Rome, Florence, Venice, and Verona, with its vineyard landscapes;
bohemian Puglia;
and one-of-a-kind Sicily, home to treasures such as Villa Valguarnera and the Tonnara di Scopello.*

Together we will find the venue that matches your vision, a charming vineyard or an opulent villa, shaped by your taste, the event you imagine, its duration, and your guest count.

Your insights are the foundation of everything we create, guiding every step.

ABOUT US

Who we are

CATERINA

I am an architect of atmospheres.

Trained as an architect and refined through years orchestrating visual excellence for Cartier and Tiffany & Co., I bring an engineer's mind to a single objective: **creating spectacular events.**

I don't just plan, I engineer the spectacular.

Architectural rigor is the foundation.

Every sightline, every flow of movement, every structural element is calculated with the same precision I'd apply to a building.

That discipline is what allows true spectacle to emerge, bold, immersive, and flawlessly executed.

Pragmatic problem-solving. Ambitious events demand more than vision. From complex builds in remote locations to unexpected logistical shifts, my architectural training lets me troubleshoot quickly and precisely, so nothing stands between the idea and its execution. Logic in service of emotion.

True luxury is invisible. The meticulous engineering happens behind the scenes so the couple and their guests can live fully in a moment that feels effortless and unforgettable.

I translate your identity into a tangible, immersive environment where architectural elegance becomes spectacle, spaces that are not merely lived in, but flawlessly executed and deeply cherished.

“The most precise architecture is the one that still remembers it was alive”



ABOUT US

Who we are

ROMINA

The Romina Aesthetic: Smart, Chic, Elegant

Romina brings a rare blend of analytical strategy and refined taste to the table. Here is how she defines our presence:

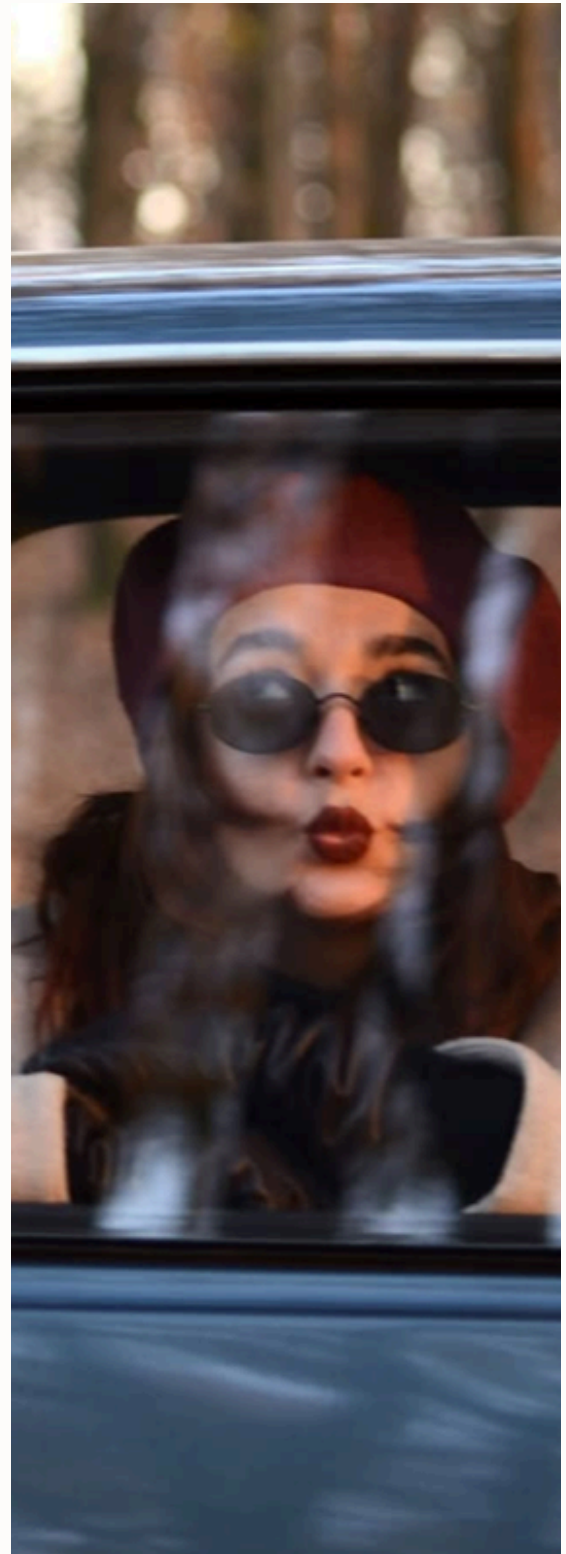
Smart Strategy: She doesn't just follow trends; she anticipates them. Romina uses data-driven insights to ensure our content resonates deeply while maintaining its intellectual edge.

Chic Execution: With a minimalist's eye for detail, she masters the “less is more” philosophy. Her work is proof that true style doesn't need to shout to be heard.

Elegant Storytelling: Whether it's a 15-second reel or a long-form campaign, Romina weaves a narrative of sophistication. She understands that elegance is found in the consistency of quality and the grace of the brand voice.

Her Editorial Vision: Romina views our platforms through a cinematic lens. To her, a social grid is a curated gallery, and a caption is a conversation with a sophisticated peer. By blending high-fashion aesthetics with modern digital agility, she has transformed our social channels into a destination for inspiration and refined thought.

“True digital elegance is the perfect intersection of a sharp mind and a beautiful perspective.”



ABOUT US

Who we are

IVANA

A sculptor of sensory environments.

My vision brings together the timeless elegance of Italian tradition and a contemporary sensibility. Over the past 20 years, I have learned one thing: greenery and flowers are not decorations but architectural elements. They define the space. This is why I don't dress a venue, I redesign it.

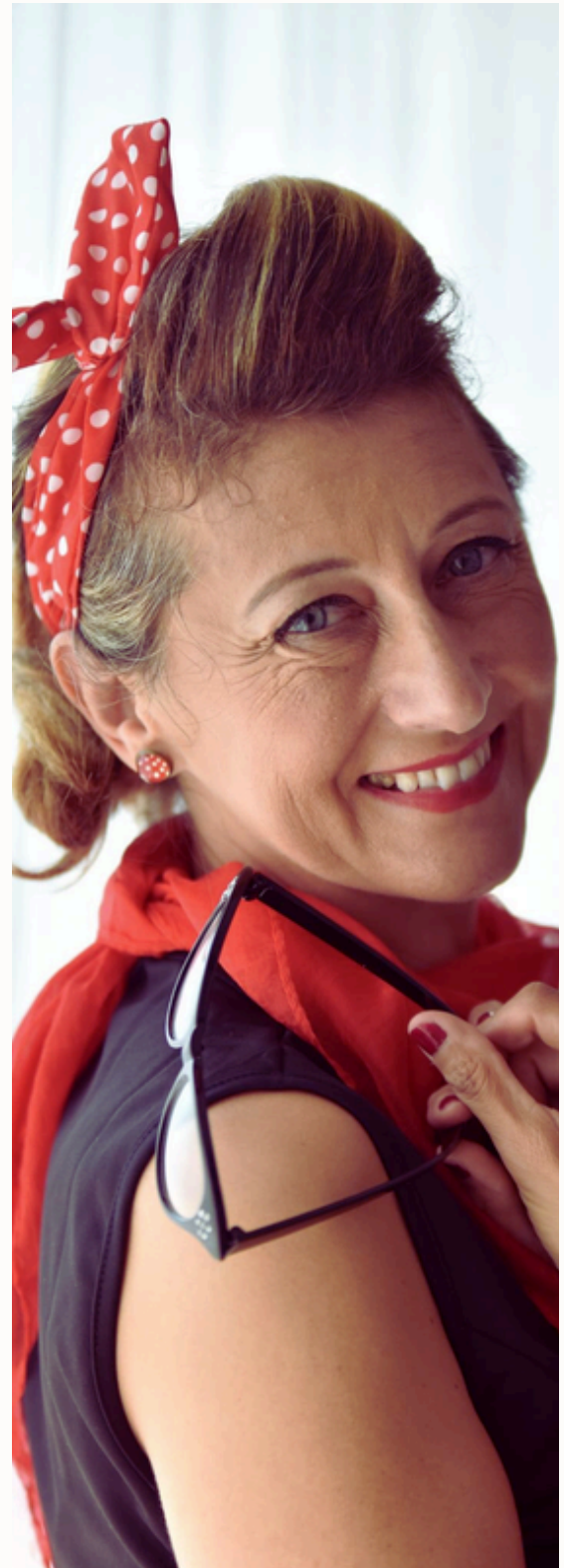
Botanical architecture: I bring a structural logic to nature. Not arrangements, but living material used to redefine volumes, correct perspectives, and transform anonymous spaces into immersive ones.

Technical rigour: Working with living materials at the highest level demands more than a creative eye: it requires technical mastery. Every floral and logistical challenge is resolved in detail, so that the concept becomes reality with no margin for error.

Nature and precision. True luxury is complexity under control. I combine the spontaneity of nature with professional method, so that every atmosphere is beautiful to look at and flawless in its construction.

“Nature already knows the proportions.

My work is only to listen”



OUR APPROACH

Creating a Magical Experience through Design

The design, flowers, and décor must blend harmoniously to create an enchanting experience, combining a variety of sensations in a perfect fusion of colors, scents, sounds, and flavors. As event designers and producers, we play a crucial role in this creative journey, collaborating with florists, banqueting experts, and talented chefs. This collaboration has opened the door to new areas of expertise, fueling our curiosity and passion for harmony and beauty. A successful event organizer must embody both passion and professionalism, perfectly blending heart with intellect.

ANALYSIS AND LISTENING

We begin with your idea to create a customized project without following predefined templates.

ARCHITECTURAL DESIGN

Each event is meticulously designed to enhance the space it occupies, showcasing its unique strengths.

OPERATIONAL DIRECTION

We manage all technical and creative aspects, allowing you to experience the event as a guest rather than an organizer.





OUR VALUES

Our mission is simple: deliver exceptional results that enchant your guests. We combine creative vision with rigorous operational standards, ensuring every project is delivered on time, precisely, and flawlessly.

PERSONALIZATION

Your wedding day is genuinely special, and so is our approach. We take the time to get to know you by delving into your style, preferences, and what matters most to you. This customized strategy guarantees that every detail authentically reflects your unique story.

SET DESIGN & DECOR

Our strength comes from our proactive approach to problem-solving and our network of top-tier suppliers, which we continually evaluate. This dedication to quality enables us to provide personalized service and ensure total confidence throughout the planning process, transforming your initial concept into a smooth reality.

EXCELLENCE

We are dedicated to excellence in event planning. By selecting top vendors and utilizing our design and planning expertise, we aim to create a seamless and unforgettable wedding experience.

TRUST

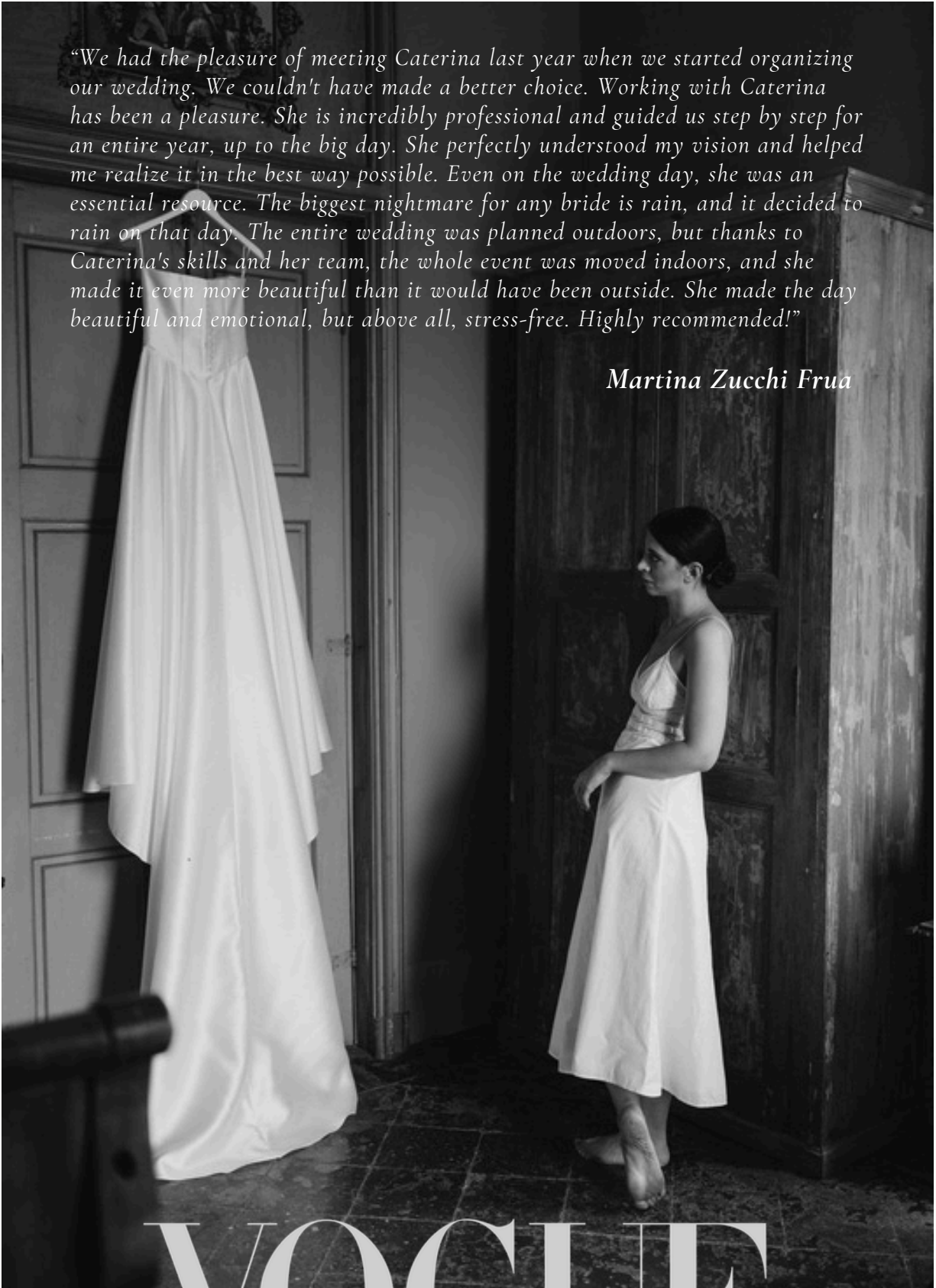
We understand the vital role that trust plays in this journey. We are dedicated, as your planning partner, to supporting you through every decision and milestone with utmost transparency and integrity. You can be confident that your vision is entrusted to capable and caring hands.

DISCRETION & PRIVACY

Our commitment to discretion and confidentiality aligns with our dedication to excellence. We often work under Non-Disclosure Agreements (NDAs) to safeguard our clients' privacy, which means much of our most prestigious work remains unpublished. We highly value the trust our clients place in us and prioritize the integrity of your event over public visibility.

“We had the pleasure of meeting Caterina last year when we started organizing our wedding. We couldn't have made a better choice. Working with Caterina has been a pleasure. She is incredibly professional and guided us step by step for an entire year, up to the big day. She perfectly understood my vision and helped me realize it in the best way possible. Even on the wedding day, she was an essential resource. The biggest nightmare for any bride is rain, and it decided to rain on that day. The entire wedding was planned outdoors, but thanks to Caterina's skills and her team, the whole event was moved indoors, and she made it even more beautiful than it would have been outside. She made the day beautiful and emotional, but above all, stress-free. Highly recommended!”

Martina Zucchi Frua



VOGUE



"We came all the way from Vegas for our wedding in Italy, and it was nothing short of magical. Caterina made every detail beyond anything we could ever experience back home. The scenery, the atmosphere, and the overall beauty of the day were absolutely perfect."
 Katrina Albana

"Caterina is a well-organized, supportive, friendly, and responsive wedding planner. She masterfully and discreetly gave us valuable suggestions for planning the wedding and selecting the various vendors. Even though it started raining during dinner, she promptly managed the situation, coordinated the catering, and rearranged the event, ensuring that everything went smoothly."
 Namié & Mattia

"Caterina planned the most incredible three days of my life, starting from our intimate rehearsal dinner at a private villa, to a welcome party at a hotel, to the most gorgeous wedding in the world. Every detail was thoughtful and incredibly tasteful. She and her team went above and beyond. We are so grateful!"
 Sara & Matt

"Thank you, Caterina, you are the best!"

Caterina listened to us, understanding precisely what we wanted and needed, and created a wedding that totally reflected our personalities, while staying within our budget. The atmosphere was truly magical and everything was taken care of down to the smallest detail, exactly as it should have been. Not only did she achieve what we wanted, but her touch added that extra something, because a professional like her comes up with surprising and innovative ideas that would never have occurred to us! She made our big day a fairytale full of immense emotions.

As I said that day in front of everyone, I laugh today and say, "Thank you, Caterina!"
 Elena & Leo

"The best wedding EVER!"

Caterina and her team put together a flawless and fabulous wedding experience for us. We worked with them via email and Zoom for almost a year and trusted them entirely with every detail for our wedding in Sicily. None of us had ever been to Sicily, let alone the hotel venue, so trust was a big issue. That trust was well-founded. The wedding weekend had a lot of coordination, and not a step was missed. Everything was beyond wonderful, and our guests are still emailing and texting us about how it was the best wedding they have ever been to. We had over 75 guests and the wedding events took place at 3 different venues. It was quite a feat to get it right, and Cate and her team pulled it off beyond our expectations. They are the best!"

Mollye & Ari

STYLE ME *Pretty*



FEATURED

HOW WE WORK

We prioritize a seamless, high-style experience.

Here is how we secure your vision: a structured consultation, a definitive timeline, and the elite tools that turn your inspiration into a reality.

OUR PROCESS

INITIAL CONSULTATION

what to expect

KNOW EACH OTHER

Why the First meeting is your security foundation

Vetting & Verification: We move beyond “ideas” to confirm what is logistically feasible, protecting you from last-minute pivots or unavailable resources.

Budgetary Integrity: By defining requirements immediately, we prevent “scope creep” and unexpected costs, keeping your financial plan secure.

Contingency Planning: Starting the roadmap early allows us to identify potential bottlenecks (vendor availability, venue restrictions) before they become issues.

Commitment to Clarity: A shared roadmap ensures there are no “gray areas” in communication, providing a stable structure you can lean on throughout the planning process.

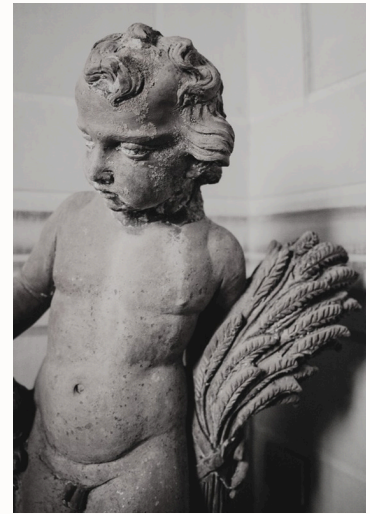
YOUR VISION AND STYLE

Share your boldest inspirations and the unique aesthetic you envision. Whether you have a definitive look or need us to curate one, our role is to protect the integrity of your style. By establishing a secure logistical framework early, we ensure your vision is never compromised by poor execution or last-minute pivots.

EXPECTATIONS

Establishing a clear partnership dynamic is the ultimate safeguard for your planning experience. We'll define exactly how you wish to engage with the creative process—whether you prefer to curate every fine detail or entrust us to secure the vision autonomously. By clarifying these expectations early, we eliminate friction and protect your peace of mind, ensuring a seamless, high-touch journey from concept to celebration.





SECOND CONSULTATION

what to expect

ENGAGEMENT

Following our initial alignment, our second session is dedicated to securing the partnership. We will review the contract, formalize our terms, and anchor your style within a precise budget framework.

PROPOSAL

After signing, we transition into the strategic design phase, delivering a personalized plan and a portfolio of venues secured for their style, reputation, and reliability.

DESIGN & PLANNING

We'll solidify your aesthetic with a custom mood board and a vetted network of vendors. This master dossier is our constant partner, protecting your investment by centralizing all critical data for our suppliers and us until the moment you walk down the aisle.

BUDGET MANAGEMENT

Your budget is the foundation of your vision. We'll optimize every euro, creating an elite allocation strategy that secures your top-tier preferences while maintaining a lean, efficient framework for all logistics.

ROAD MAP

1. ALIGNMENT & VISION

Securing the Aesthetic Foundation. Understanding your unique vision for entertaining is the cornerstone of our collaborative success. Your inspirations are more than just details: they are the strategic blueprint for our creative process. By aligning on your style early, we ensure every subsequent decision is anchored in your original intent.

2. THE BLUEPRINT

Strategic resource allocation. We initiate the project by establishing a high-fidelity budget and a precision planning schedule. These elements provide the structural security needed for a seamless journey. We don't just "plan"; we engineer bespoke solutions that protect your financial boundaries while elevating your aesthetic.

3. THE COALITION

Vetted Elite Partnerships. Your event is only as strong as the team behind it. We curate an exclusive assembly of specialists, from caterers to photographers, specifically chosen for their reliability and stylistic fit. By leveraging our deep industry relationships, we secure a dream team that is as technically sound as it is creative.

4. ARCHITECTURAL BRAINSTORMING

Curated creative exchange. This phase is where we solidify your signature look. We explore textures, floral geometry, and spatial design, encouraging a dynamic exchange of ideas. Your input is vital here; it helps us lock in a fresh, innovative vision that is uniquely yours.

5. DESIGN PROTOTYPING

Visual Verification. To eliminate uncertainty, we provide graphic renderings and sketches of key design elements. We often produce physical samples of fabrics and floral compositions to provide a tangible preview of your event's atmosphere. This ensures that what you see in your mind is exactly what we build.

6. PRECISION EXECUTION

Rigorous Implementation. Once the vision is approved, we transition into high-level procurement and construction. We diligently verify every detail, leaving no variable to chance. This thorough, "no-stone-unturned" approach is our guarantee of a flawlessly orchestrated experience and your total peace of mind.

7. THE CELEBRATION

The reality of your vision. The roadmap is complete, and your investment is secure. It is time to see your vision manifest in ways that exceed expectations. Because we have meticulously protected every detail, your only task is to immerse yourself in the moment.

Relax, it's handled.



"Simplicity is the ultimate sophistication"



LANE



ONE VISION THREE EXTENSIONS

I don't offer three services.

I offer a vision and the discipline to hold it.

Everything begins with design, the identity of the event, and propagates from there: planning is design becoming method; coordination is planning becoming presence.

Remove a single link and the chain breaks.

This is why the project is entrusted entirely.

In the following pages, you will find detailed descriptions of our wedding event service packages, along with information on available add-on options.

CONCIERGE SERVICE

For us, full-service means crafting an event that simply did not exist before. Our Concierge service turns wedding design into a bespoke experience: we curate every detail, from the most complex logistics to your most personal wishes, so that your only task is to live the emotion. Rather than being preoccupied hosts, you become the guests of honor at your own celebration.

Ideal for couples seeking a unique and luxurious experience, whether a multiple-day celebration or an elopement. Everything is custom-designed around your wishes, complemented by a dedicated concierge service.



Includes:

- Full event concept & design direction
- Location scouting & venue management
- End-to-end planning & coordination
- Vendor selection & management
- On-site direction across all event days
- Dedicated personal concierge

quote on demand

The Art of Bespoke

For us, 'full-service' means crafting an event that simply didn't exist before. Our Concierge service transforms wedding design into a bespoke experience:

WEEK END SERVICE

Ideal for couples looking for a weekend escape in Italy, including their wedding during the stay. This getaway aims to provide a relaxing and enjoyable experience for everyone involved.

We will manage all the details, ensuring everything flows seamlessly so you and your loved ones can fully engage in the celebration.



Includes:

- Initial Consultation
- Location scouting
- Design
- Planning
- Coordination
- Transfers for all event days
- Rehearsal dinner
- Farewell brunch
- Tours and other activities to enrich your Italian experience

"Our bespoke service model features a tiered fee structure based on your total investment. Final pricing is tailored to your specific logistical needs, including guest count, venue complexity, and seasonal timing."

ELOPEMENT

Intimacy is the ultimate luxury. We specialize in weddings for a close circle, with a completely secure logistical framework. It is your private refuge in Italy, a celebration where flawless coordination lets your style shine.



Includes:

- Initial Consultation
- Location scouting
- Wedding day
- Design
- Planning
- Coordination
- Transfers for the event

"Our bespoke service model features a tiered fee structure based on your total investment. Final pricing is tailored to your specific logistical needs, including guest count, venue complexity, and seasonal timing."



ON DEMAND SERVICES

If you only need one specific service

SCOUTING LOCATION

The cost will be deducted from the fee in case of confirmation

BRIDAL SHOWER

Scouting, design, planning, coordination

ENGAGEMENT PARTY

Scouting, design, planning, coordination

COORDINATION DAY

Caterina in person

WELCOME DAY

Scouting, design, planning, coordination

EXTRA DAY OF ASSISTANT

An additional day on client's request

EXTRA DAY OF CATERINA

An additional day on client's request



NEXT STEPS

CONGRATULATIONS ON TAKING THE FIRST STEP TOWARD PLANNING YOUR PERFECT DAY!

*We are excited to have the chance to help make your dream wedding a reality!
Here's how we can kick things off:*



1 BOOK A CONSULTATION

Schedule a free initial consultation where we'll discuss your vision, preferences, and how we can help.

How to book:

email info@caterinalostia.com

call +39 335 661 9265

2 RESERVE YOUR DATE

To secure your wedding date, please sign the contract and make your initial deposit.

Remember, dates can fill up rapidly, so don't hesitate too long!

3 CHOOSE YOUR PACKAGE

Based on our discussion, we'll suggest the most suitable package and customize it to meet your requirements.

4 LET THE PLANNING BEGIN

Once your date is secured, we'll begin the planning journey with an in-depth meeting to outline your ideal day.

Ready to begin this exciting journey?

Contact us today to take the first step toward creating a wedding that's as unique and beautiful as your love story.



VOGUE



PAYMENT

A wedding is a profound investment of money, yes, but above all of emotion. Our purpose is to hold every detail with precision and care, so that you can live the journey completely, free from its weight.

FEE STRUCTURE

BESPOKE PRICING NOT PACKAGES

Our fee is calculated as a percentage of your total project investment, creating a clear, proportional link between your budget and the level of expert oversight it requires. Rather than fixed packages, this flexible model lets us tailor the fee to the specific demands of your event, logistical complexity, guest numbers, and seasonal timing.

INVESTMENT & ALIGNMENT

The management fee is indicatively 15% of the total project investment, ensuring our resources are always proportionate to the complexity of your event. We accept **NO commissions or kickbacks** from vendors; our fee comes from you alone. This means every recommendation we make is guided solely by quality and your best interest.

HOURLY RATE

Our core service is not billed hourly, giving you dedicated oversight throughout and the freedom to focus entirely on your celebration. Hourly rates apply only to additional consultations or meetings requested beyond the agreed scope.

INCLUDED IN YOUR FEE

- 3 face-to-face meetings with the Client
- 15 online Zoom calls with the Client
- 2 site visits to the designated location and facility, with or without the Client
- 1 attendance to organize and assist with service testing, if required



PAYMENT SCHEDULE

To simplify and streamline the process, we have designed a payment plan that corresponds with essential milestones in your planning journey

INITIAL DEPOSIT

A deposit of 30% of the estimated total fee is required at the time of signing the contract to confirm our services.

Additionally, a deposit of 2% of the budget will cover costs incurred, which we will finalize during the balance settlement.

PROGRESS PAYMENTS

Depending on the selected pricing structure, payments may be made monthly or aligned with key milestones in the planning process. Specific details will be outlined in your personalised contract.

FINAL PAYMENT

The balance of the fees and all associated costs must be paid in full 60 days prior to the wedding. The final costs for materials, travel and expenses related to the agency's activities must be paid together with the balance of the fee within a maximum of 60 days after the event.

CANCELLATION POLICY

If cancellation occurs more than 180 (one hundred and eighty) days before the Event date, "Caterina Lostia" will retain 40% (forty percent) of the total agreed fee. The initial deposit, if higher than this percentage, will still be retained and non-refundable.

If the withdrawal occurs between 91 (ninety-one) and 180 (one hundred and eighty) days before the date of the Event: "Caterina Lostia" will retain 50% (fifty percent) of the total agreed compensation.

If the withdrawal occurs between 61 (sixty-one) and 90 (ninety) days before the date of the Event: "Caterina Lostia" will retain 80% (eighty percent) of the total agreed compensation.

If the withdrawal occurs within 60 (sixty) days before the date of the Event: "Caterina Lostia" will retain 100% (one hundred percent) of the total agreed fee.

PAYMENT METHODS ACCEPTED



BANK TRANSFER

Preferred for its ease and security



CREDIT CARD

3% processing fee will apply

EVERYTHING YOU'VE ALWAYS WANTED TO ASK

I. VISION AND DESIGN

How do you ensure the wedding reflects our style?

Our process begins with an in-depth consultation and a detailed questionnaire, designed to capture not only your aesthetic preferences but the atmosphere you want your guests to feel. We then develop a bespoke design project. Our moodboards are never merely aesthetic suggestions: they are executive documents, shared with every vendor and followed to the letter. This guarantees exacting coherence in every detail, from the grand scenography to the smallest element on the table.

Do you offer Full-Service planning?

Yes, and exclusively so. Given the logistical complexity of destination weddings and our architectural approach, we specialize solely in Full-Service Planning. This lets us oversee the entire lifecycle of the event, from the first creative concept and venue scouting to the technical coordination on the wedding day.

Will we see the design before the wedding day?

Always. We believe nothing should be left to imagination alone. Through detailed renderings, material samples, and floral mock-ups, we give you a tangible preview of your celebration well before the day itself, so that what you envision and what you experience are one and the same.



2. LOGISTICS AND TIMING

How far in advance should we book?

We recommend starting the project 12 to 18 months in advance. This timeframe ensures access to Italy's most iconic venues and elite vendors, whose availability is often extremely limited.

How many weddings do you handle per year?

To preserve our standards of excellence, we manage only one event per weekend (a maximum of two per month) and limit weddings to 10 per year. Your celebration requires and deserves our total professional dedication.

Will you be present on the wedding day?

Certainly, our team and we will direct every phase of the "day-of": from overseeing the setups to coordinating vendors and managing the timeline. Our duty is to ensure everything flows seamlessly, allowing you to experience the event without a single worry.

How will we communicate from abroad?

Distance is a factor we manage with rigor through:

- Scheduled Video Calls (Zoom): For project progress meetings.
- WhatsApp: For agile communication and instant sharing of visual content.
- Email: For the formal management of contracts and documents.
- Responsiveness: We guarantee consistent replies while respecting time zones.

Should a solution require technical time, we will be the first to interface with vendors as soon as their offices open.





3. VENDOR MANAGEMENT AND BUDGET

How are your fees structured?

Our management fee is proportional to the complexity and scope of your project. We work with full independence, **no vendor commissions or kickbacks**, and you receive original quotes and invoices directly from each professional. Our choices are guided solely by quality and your best interest, while we handle all contractual oversight.

Do you handle vendor contracts and payments?

We manage all negotiations and contracts on your behalf. For complete financial clarity, you pay vendors directly, under our rigorous supervision.

Can we bring our own vendors?

Yes. We have a trusted network of excellent partners, but we welcome new collaborations. Your vendors will simply coordinate with our studio to meet the project's organizational and stylistic standards.

4. PROBLEM SOLVING AND "PLAN B"

What's your "Plan B" for bad weather?

We never design without one. Plan B isn't a fallback, it's a second project, as beautiful and considered as the first. Same atmosphere, same elegance, ready the moment the sky turns.

How do you handle bureaucracy and language?

This is where we earn our place. We manage Italy's bureaucracy in full, Nulla Osta, civil and religious legal requirements, bridging your international standards and local realities.

Have you solved real logistical challenges?

Constantly, and fast. We've replaced an entire set of non-compliant furniture one hour before doors opened, and rebuilt the timeline on the spot for a bride caught in traffic. The event never feels the difference.

5. INVESTMENT AND FEE STRUCTURE

In the luxury market, transparency is the foundation of a relationship built on trust. Our pricing reflects the level of personalization, technical and architectural expertise, and the dedicated commitment we bring to each couple.

Management Fee:

a percentage calculated on the overall wedding budget, number of guests, logistics, number of days, indicatively 15%, with a minimum threshold of €5,000, plus the coordinators and support staff required for the wedding day. This ensures that our commitment is proportional to the event's scale and complexity.

Direct Transparency:

We apply no markups on vendor services. You receive original quotes and invoices from each professional, retaining full control over costs while we manage contractual supervision.

Extra Services (à la carte):

For additional events such as welcome dinners, rehearsal parties, or post-wedding brunches, we provide a tailored quotation based on the logistics required.

Why a complexity-based fee?

Much like an architecture studio, our value lies in design and responsibility. A fee structured this way keeps our time dedicated exclusively to finding the best solution for you, fully independent of any vendor's commercial logic.



WEZOREE



MEET THE TEAM

Behind every flawless celebration is a team built on complementary strengths. Architecture, design, flowers, fabrics, legal, and client care: each discipline is held by a dedicated specialist, so that nothing is improvised and nothing is left to a single pair of hands. This is what allows us to move with versatility across every phase of your event, anticipating needs before they arise and protecting the vision at every step.

On the following pages, I am delighted to introduce the people who make it possible.





PAOLA

LEGAL & ADMINISTRATIVE AFFAIRS

Paola, our attorney and accountant, manages agreements and processes with clients.

EMAIL: AMMINISTRAZIONE@CATERINALOSTIA.COM



ROMINA

CONTENT CREATOR & PHOTOGRAPHER

Romina possesses extensive experience in content creation and photography, showcasing a sharp eye for detail and an outstanding ability to capture the most authentic moments of your event.

EMAIL: ROMINA@CATERINALOSTIA.COM



IVANA

FLOWERS & DESIGN COORDINATOR

Ivana will collaborate closely with you to create and implement the design and décor themes for your wedding.

EMAIL: IVANA@CATERINALOSTIA.COM



JAANA

OFFICE & WEDDING COORDINATOR

Jaana will manage all communications with vendors, ensuring that services and products meet your expectations and align with the wedding plans.

EMAIL: INFO@CATERINALOSTIA.COM



MARIANNA
WEDDING PLANNER & COORDINATOR

Marianna will oversee all wedding planning and coordination to bring your enchanting event to life and will be present as coordinator on the day of.

EMAIL: MARIANNA@CATERINALOSTIA.COM



VERONICA
CONCIERGE & CUSTOMER EXPERIENCE

Veronica will collaborate with you to create and implement a personalized concierge service, ensuring seamless coordination and engagement with your guests.

EMAIL: VERONICA@CATERINALOSTIA.COM



MONICA
VISUAL & PROJECT COORDINATOR

Monica will work closely with you to develop and execute the design and décor themes for your wedding.

EMAIL: MONICA@CATERINALOSTIA.COM



FLAVIA
GRAPHIC DESIGNER & WEDDING COORDINATOR

Flavia will oversee all graphic projects to personalize your enchanting event and will be present as coordinator on the day of.

EMAIL: FLAVIA@CATERINALOSTIA.COM



AMANDA
FABRIC & DECOR COORDINATOR

Amanda possesses 20 years of experience in fabric setting and scenography production, showcasing a sharp eye for detail and outstanding organizational abilities.

EMAIL: AMANDA@CATERINALOSTIA.COM

THANK YOU

Thank you for being here and participating in your special journey!

We are genuinely excited to work with you to bring your wedding dreams to life. It's a privilege to be a part of this enchanting moment, and we look forward to organizing a celebration filled with love, joy, and unforgettable memories. We promise that this journey will be joyful and stress-free, allowing you to focus on the beauty of this exciting time in your life.

Together, we will create something truly extraordinary!

Best Regards,

Founder & CEO,
Caterina Lostia Weddings&Events



Contact:

- +393356619265
- info@caterinalostia.com
- www.caterinalostia.com
- @caterinalostiaevents



Confidentiality & Intellectual Property

This document is strictly confidential and intended for the named recipient alone. All concepts, pricing structures, design strategies, and technical methodologies contained herein are the exclusive intellectual property of "Caterina Lostia" and are disclosed in confidence, for the sole purpose of evaluating this proposal. Any reproduction, disclosure, sharing, or distribution to third parties, in whole or in part and by any means, is strictly prohibited without prior written consent. Upon request, this document and all copies thereof shall be returned or permanently destroyed. Receipt of this document constitutes acceptance of these terms.

Project Commitment & Adjustments

All terms of engagement, including payment milestones and cancellation policies, will be governed by the final ad hoc service agreement.